

Symphonic Re-creation



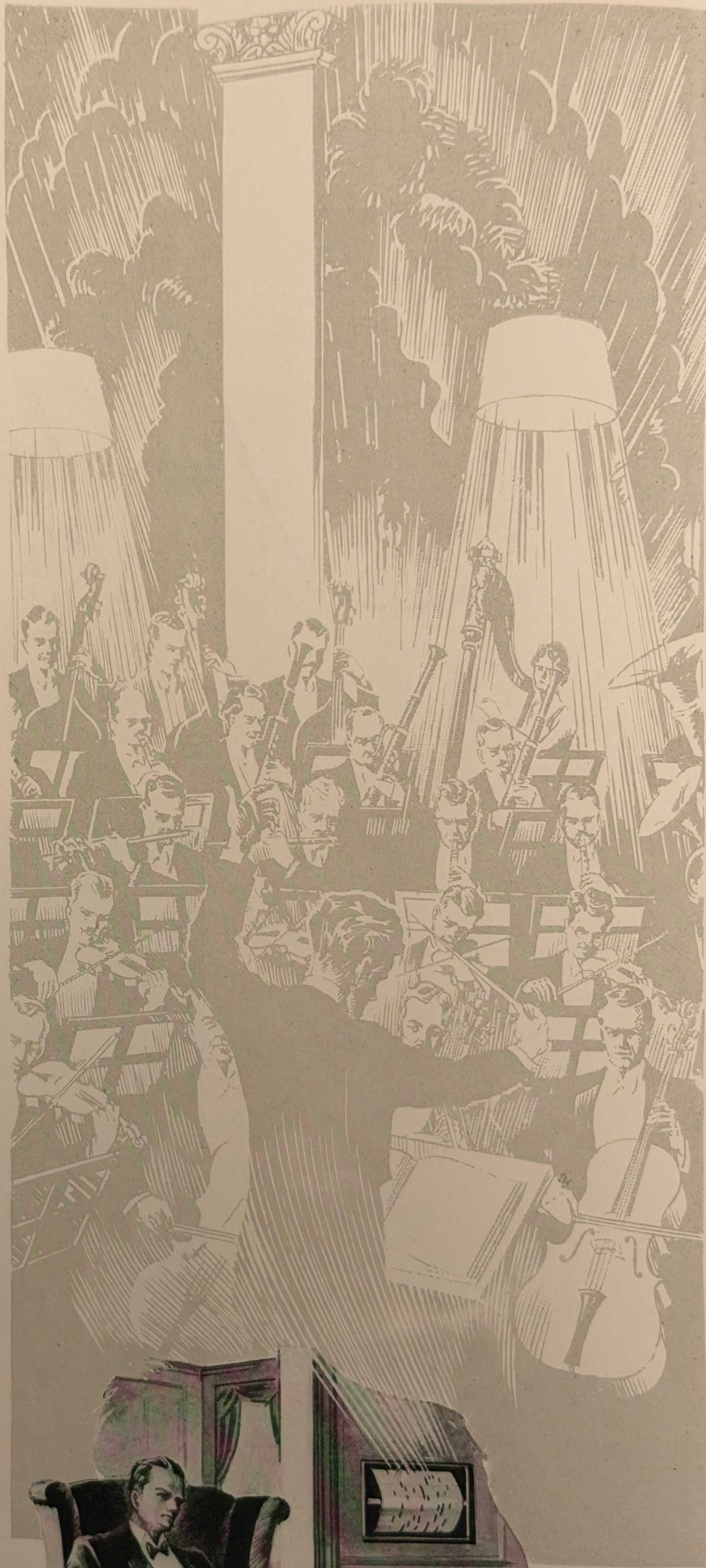
Symphonic Re•creation
with the
ARTISTE



M. P. Möller
INC.

HAGERSTOWN, MARYLAND

THE Artiste provides with utmost faithfulness the minutest nuances of interpretation and brings to the appreciative listener all that musical satisfaction afforded heretofore by only the symphony orchestra.



Beyond the dreams of the great Masters

*S*INCE the birth of music as an art,
man has ceaselessly endeavored to
perfect the instrumentation of music. Methods of reproduction have
likewise been a cause for endless experimentation, so that those who love
the fine things of musical literature might enjoy them in their fullness.

● The great masters of composition
have created lofty worlds of perfect musical form. During the moment
of their creative inspiration they dreamed of the day when they might
take baton in hand and conduct some mighty band of musicians through
the immortal passages of thunderous drama and exquisite romance,



"I never was so devout as then," wrote Haydn of his great oratorio, "The Creation."



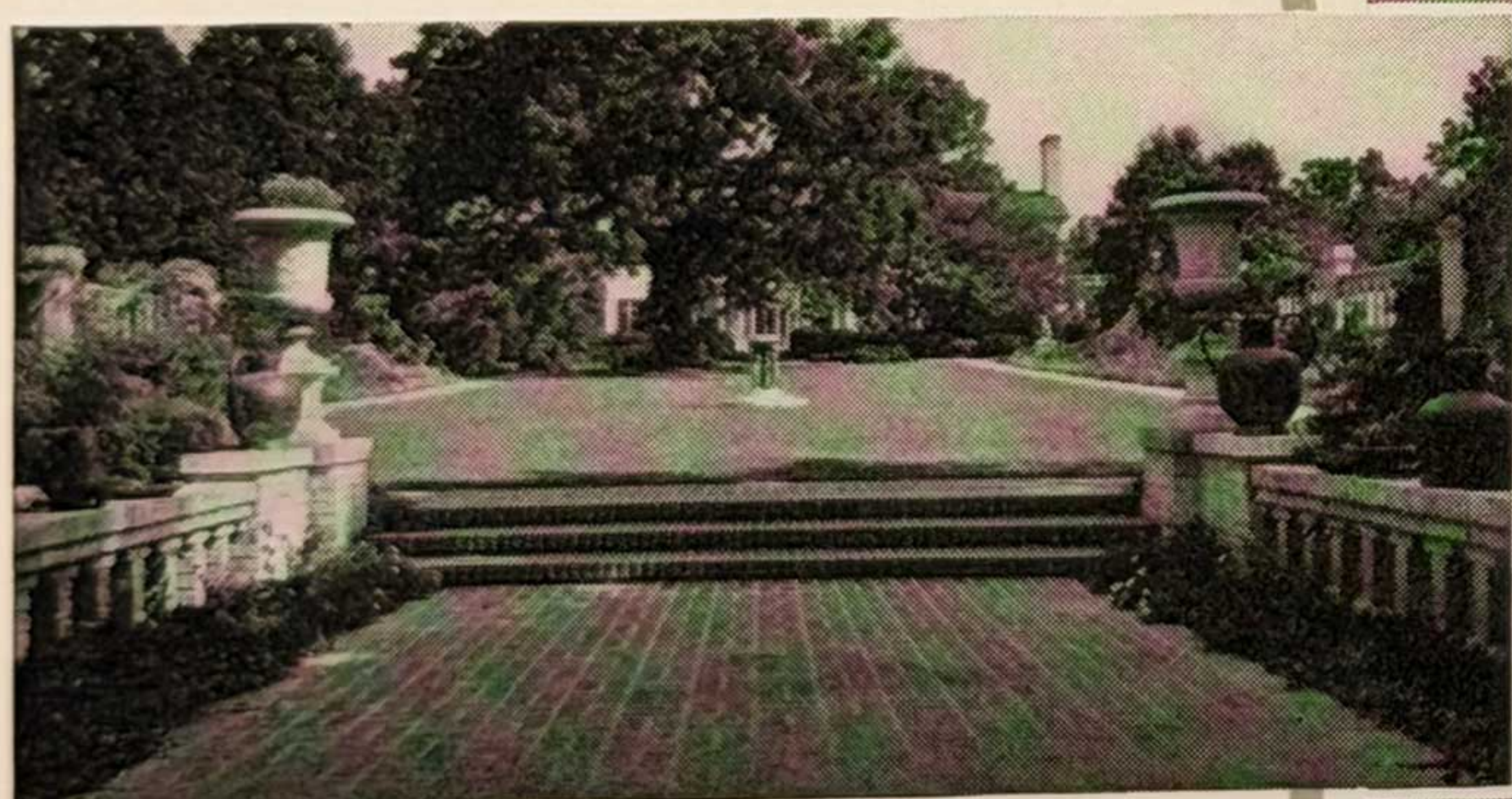
through the reverent halls of religious ecstasy to magnificent climaxes. Rarely, if ever, were they completely satisfied with the rendition of even the most skillful players. They longed for greater perfection of interpretation, lovelier nuances, or greater fire, where it seemed almost humanly impossible for human hands to follow. Wagner often displayed great displeasure at the inadequate rendition of his complicated orchestrations, and, so the story goes, was known to have thrown his baton into the air in disgust.

● The phonograph and radio have made great strides toward the glorious goal of musical reproduction, but these methods still fall short of adequately satisfying the critical listener. The phonograph has succeeded in making tangible records of artistic performances, but until now has been unable to reproduce in value

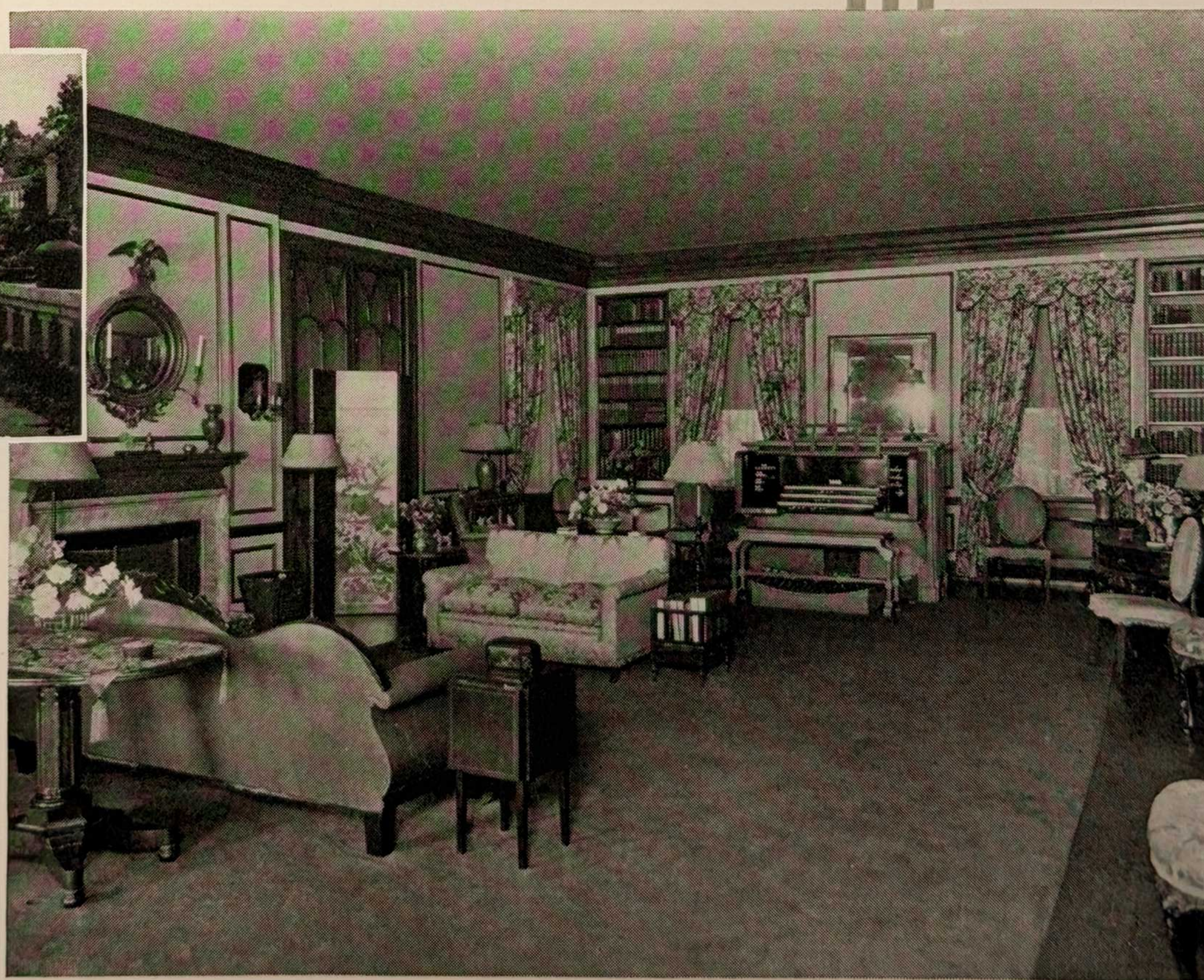
or volume the true heights of musical achievement. Even radio, which transmits the musical work even as it is being performed, falls short of absolute reproduction. Over these two mediums, excellent as far as they have gone, something fine is lost.

● The organ with its tremendous volume and infinite flexibility is the finest medium known for the physical expression of the symphonic form, for from no other one instrument may the listener derive so much musical satisfaction. And in the ARTISTE the organ has gone far beyond the mere reproducing of music according to an organist's interpretation.

● After years of painstaking experimentation by a joint staff of musicians and technicians, that which was



The beautiful estate of J. P. Norfleet, Memphis, Tenn., and his artistic music room where a Three-Manual Artiste provides him with perfection in musical reproduction.



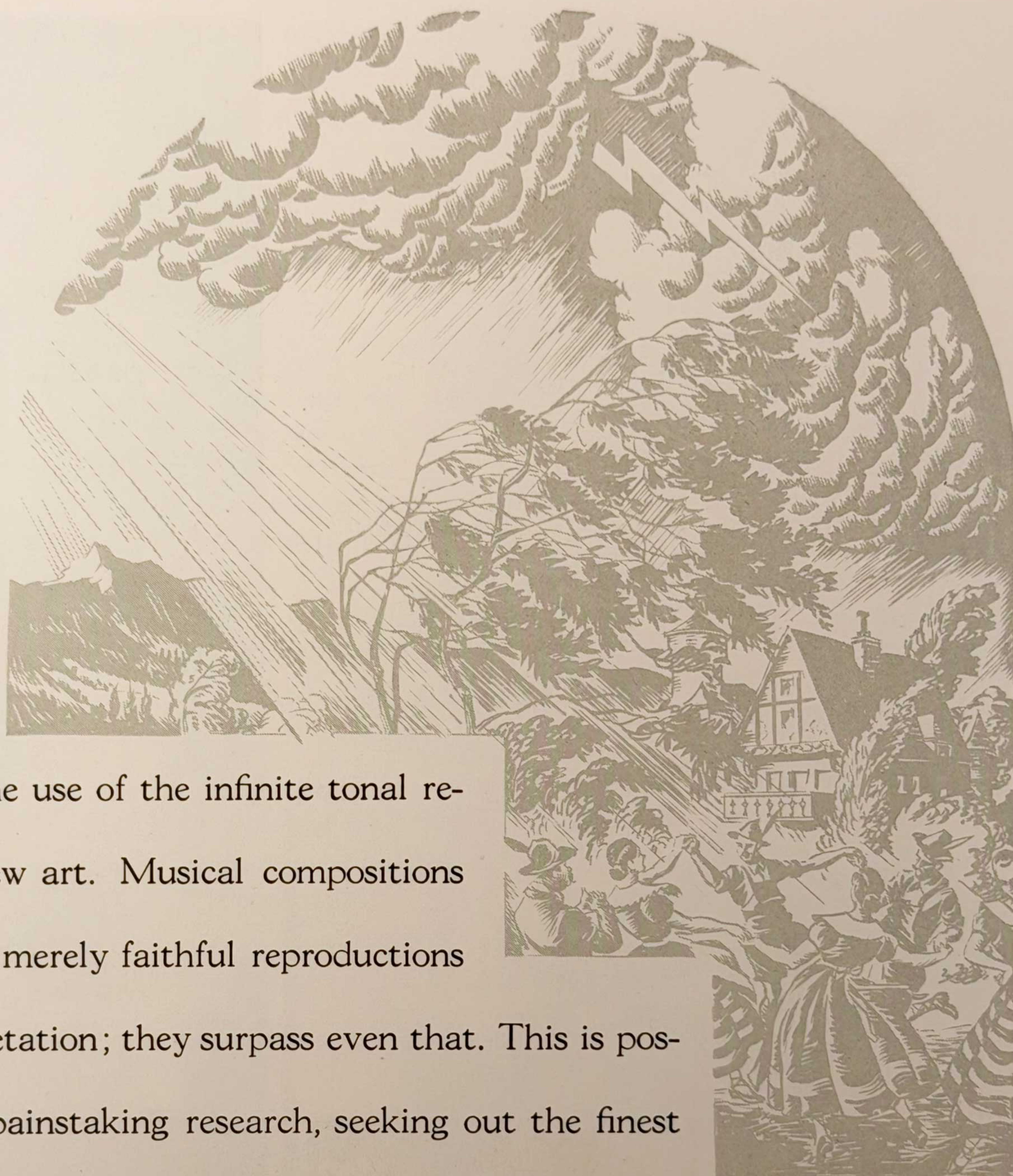
thought impossible—the perfect reproduction of orchestral music—has been achieved by means of specially made records, with the organ as the instrumental medium. Through the vision of genius, in which were combined the keenness of mathematical perception and artistic appreciation, the ARTISTE has been perfected to bring complete musical satisfaction to the critical music lover. It is now possible for him to receive at will complete fulfillment of his discriminating taste. In his own home he may listen to the sublimity of a Beethoven symphony or to the delicacy of a Schubert Serenade, electrically played upon the ARTISTE with masterly skill, even as a group of perfectly trained artists might interpret any given selection.

● The exclusive processes by which the ARTISTE records are made, evolved after years of most careful study,



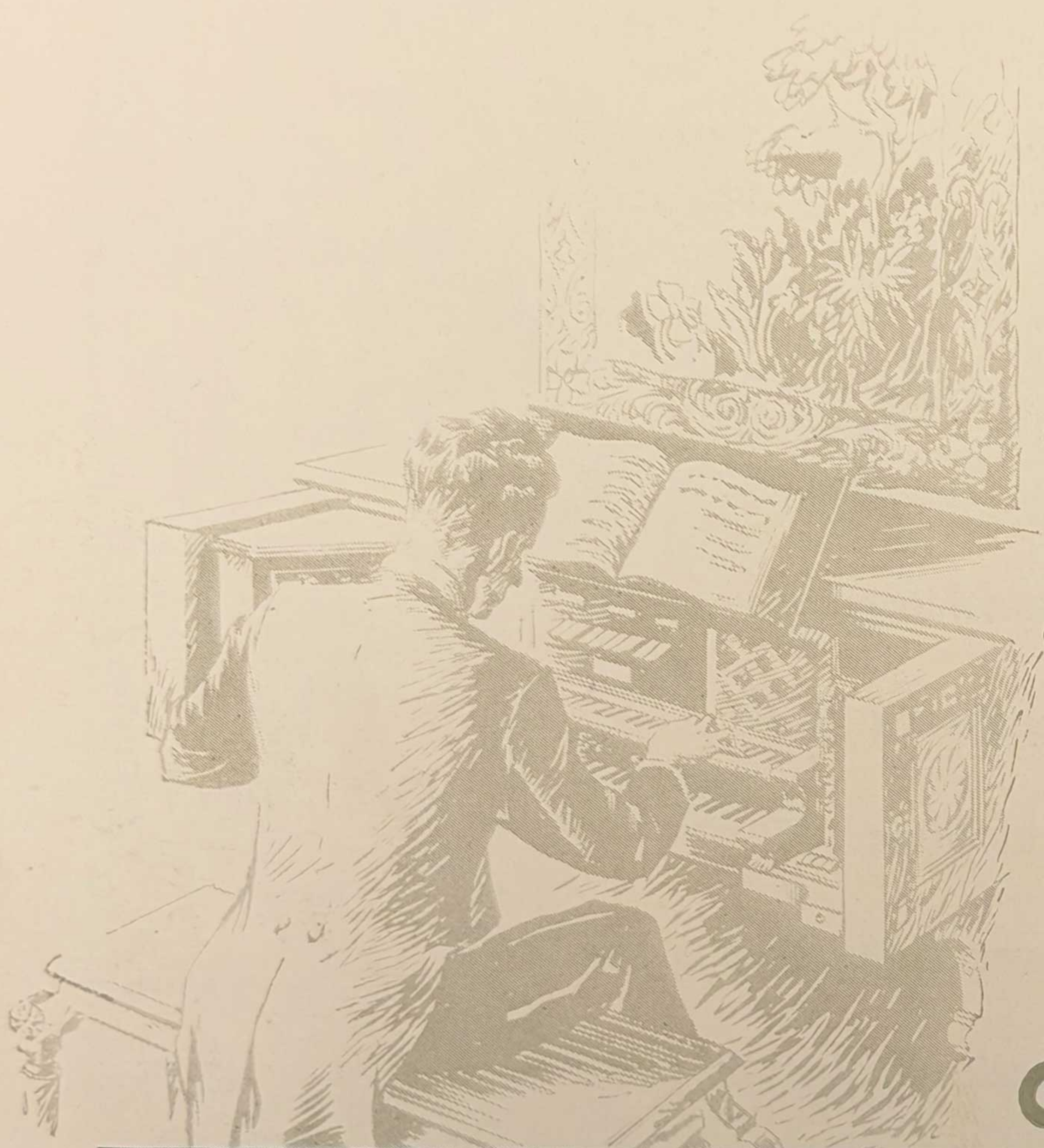
Mr. J. H. Phelan, of Beaumont, Texas, so thoroughly enjoys the beauty of the re-creations of his Three-Manual Artiste that he has a second console in his private chapel.

A terrific storm, somber clouds, a rustic dance of gratitude as the sun appears—Beethoven, so devoted to nature, truthfully created these undying passages in his immortal "Sixth Symphony." The symphonies are re-created by the Artiste for you with the same fidelity.



heralds a new chapter in the use of the infinite tonal resources of the organ—a new art. Musical compositions from these records are not merely faithful reproductions of the artist's finest interpretation; they surpass even that. This is possible because of hours of painstaking research, seeking out the finest interpretations by well-known artists, improving upon them with further artistic development to the point of supernatural perfection, and then combining them to form an absolutely flawless rendition. Played upon the ARTISTE, with its thousand voices mellowed by specially constructed pipes, they far surpass in tone registration, as well as in the shading of the nuances, the highest technical powers of the musician.

● With a history of such minute artistry made clear, it can readily be appreciated that the compositions of the

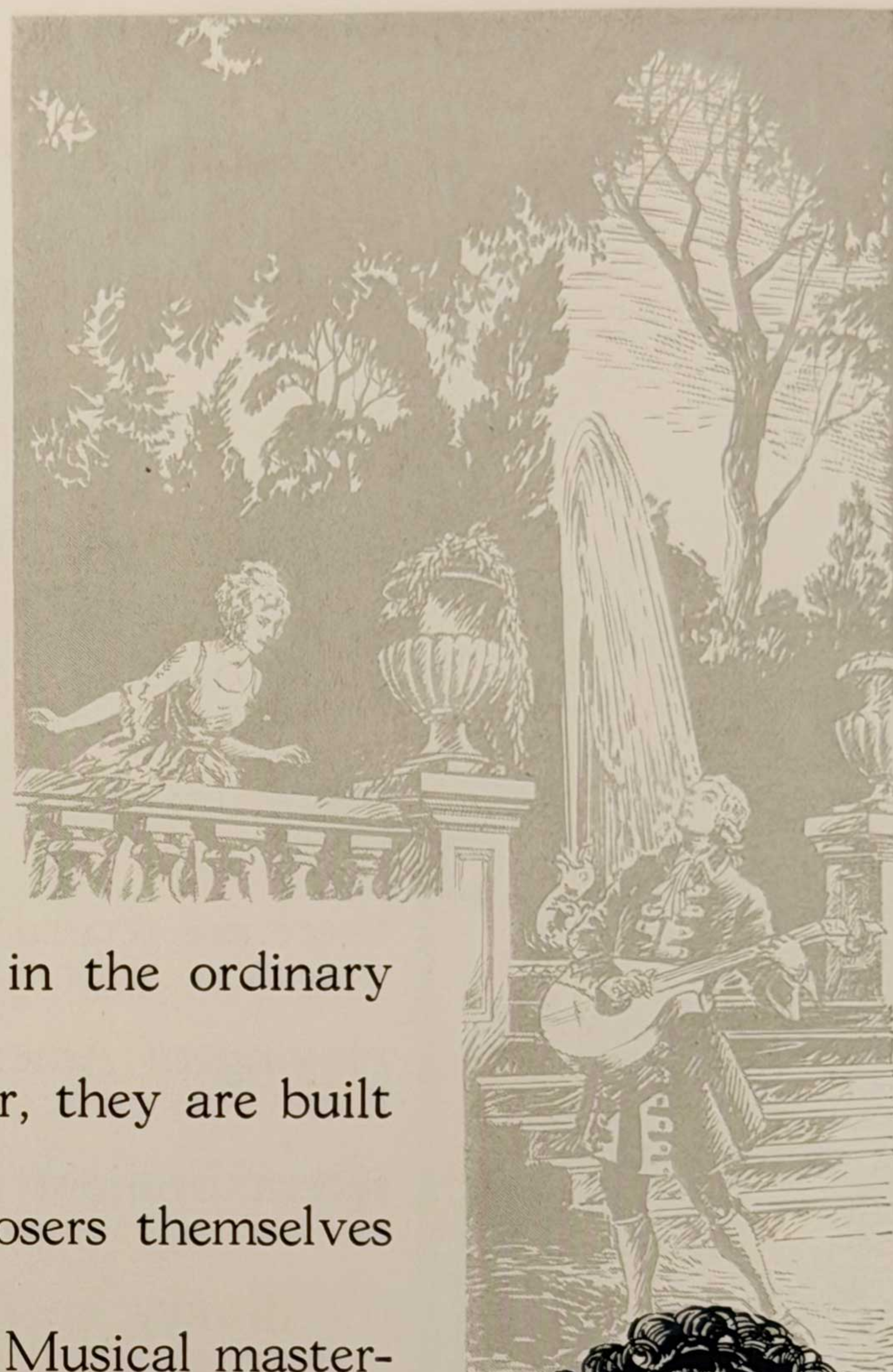


The splendid enhancement to music room attractiveness is demonstrated by this Two-Manual Artiste of David S. Tobias, Lake Burien, Seattle, Wash.



This view of a Three-Manual Artiste in the house of Harold G. Ferguson, Los Angeles, Calif., gives a true effect of the dignity to be achieved in the home interior by the Artiste.

A Viennese garden, shimmering moonlight, a tender love song to the beloved — thus Franz Schubert wrote his exquisite "Serenade"— thus the Artiste re-creates it.



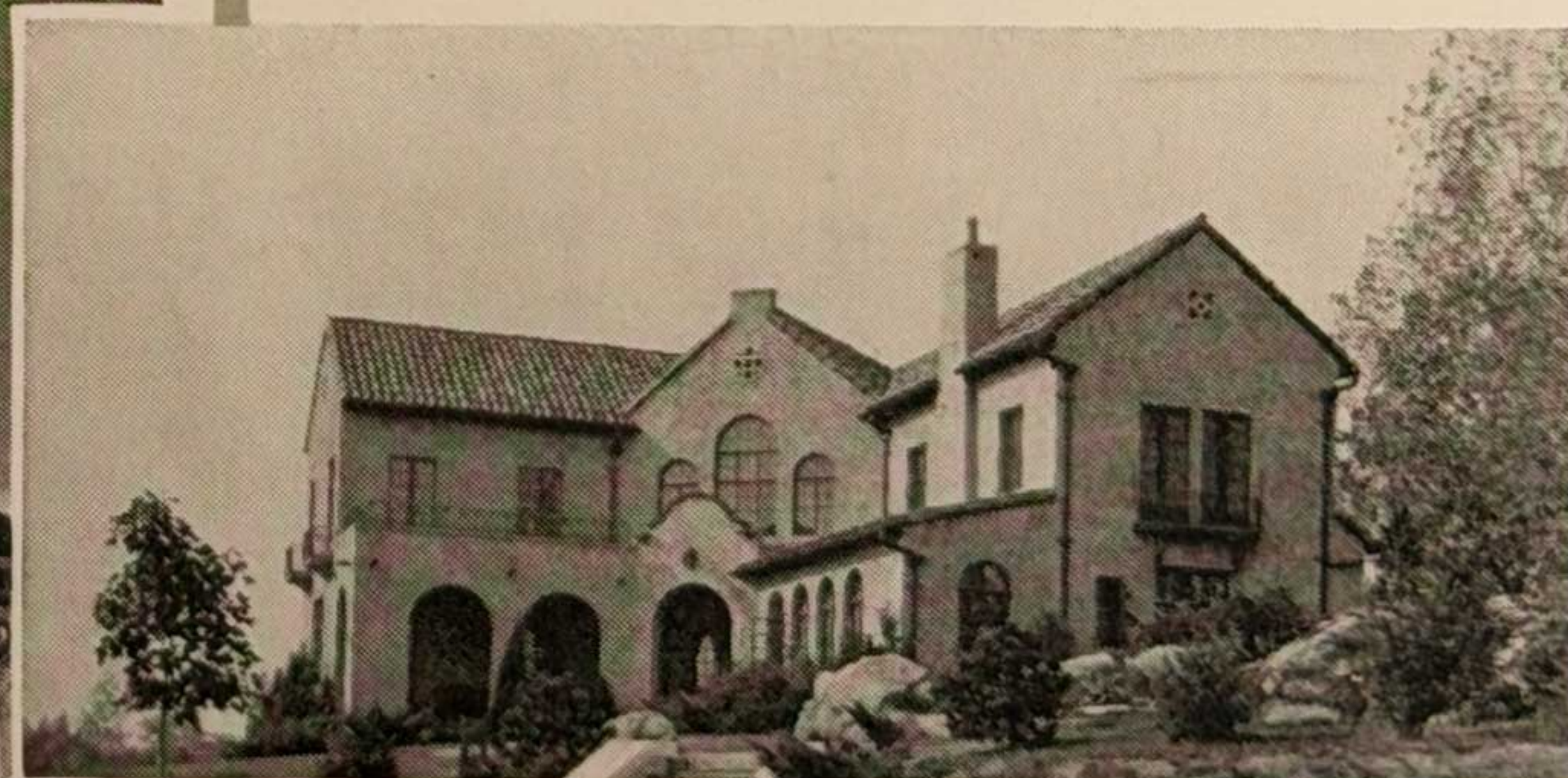
masters on the ARTISTE are no mere reproductions in the ordinary sense of that word. They are *re-creations*. Moreover, they are built up into such beauty of interpretation as the composers themselves never would have believed possible of achievement. Musical masterpieces are brought to life, into such vitality of performance and with such richness of sound expression as can be rendered by only the finest full orchestras and under the batons of the most gifted conductors.



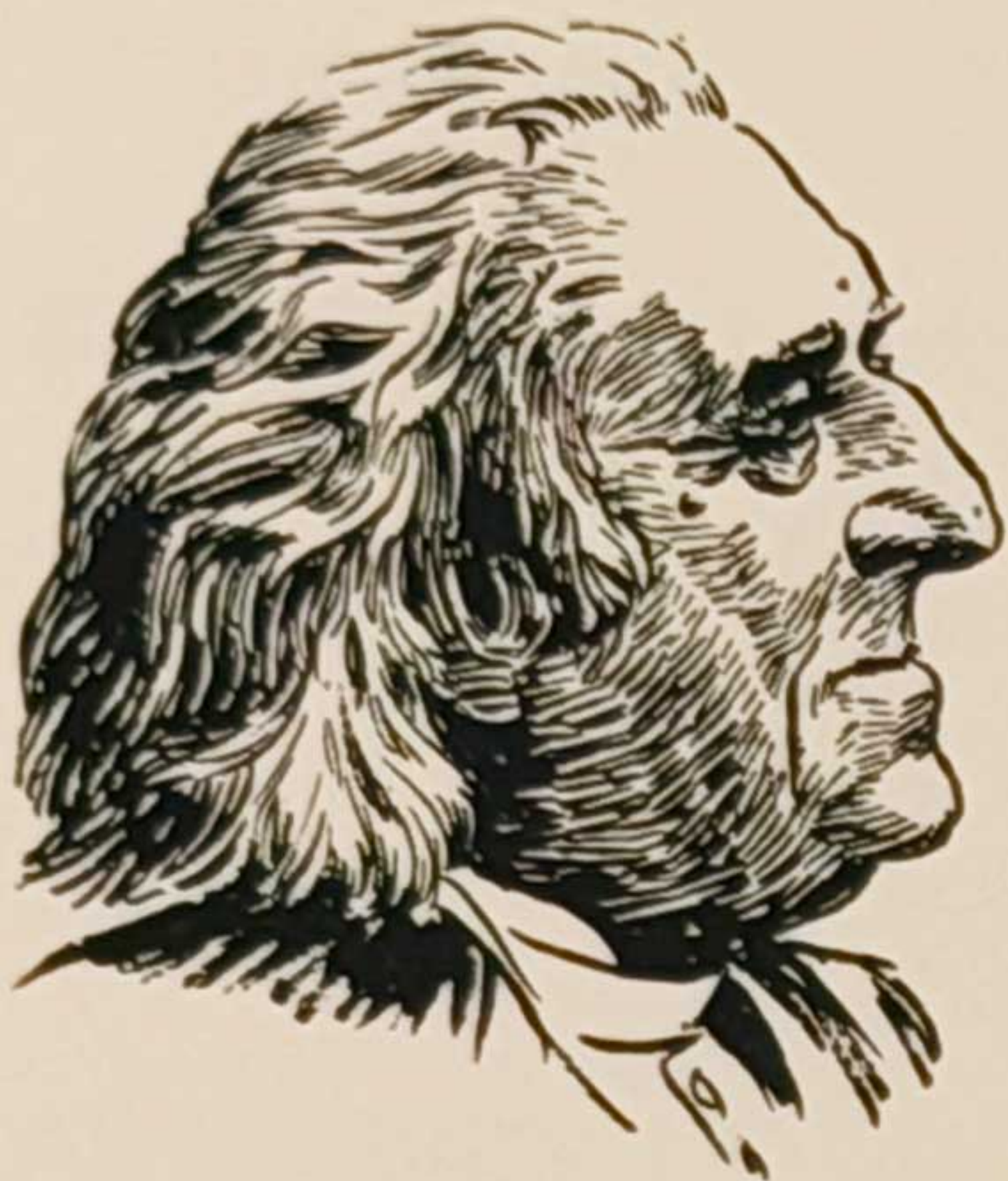
● The ARTISTE is truly the master triumph of man's ingenuity over the artificiality of ordinary mechanical interpretation. Its playing does not betray in the slightest any of the mechanical deficiencies of the ordinary reproducing instrument, but brings to the listener those stirring emotions which can only be aroused by the performance of the symphony orchestra.

● An ARTISTE in the home of the music lover of critical taste, whether for personal enjoyment or enter-

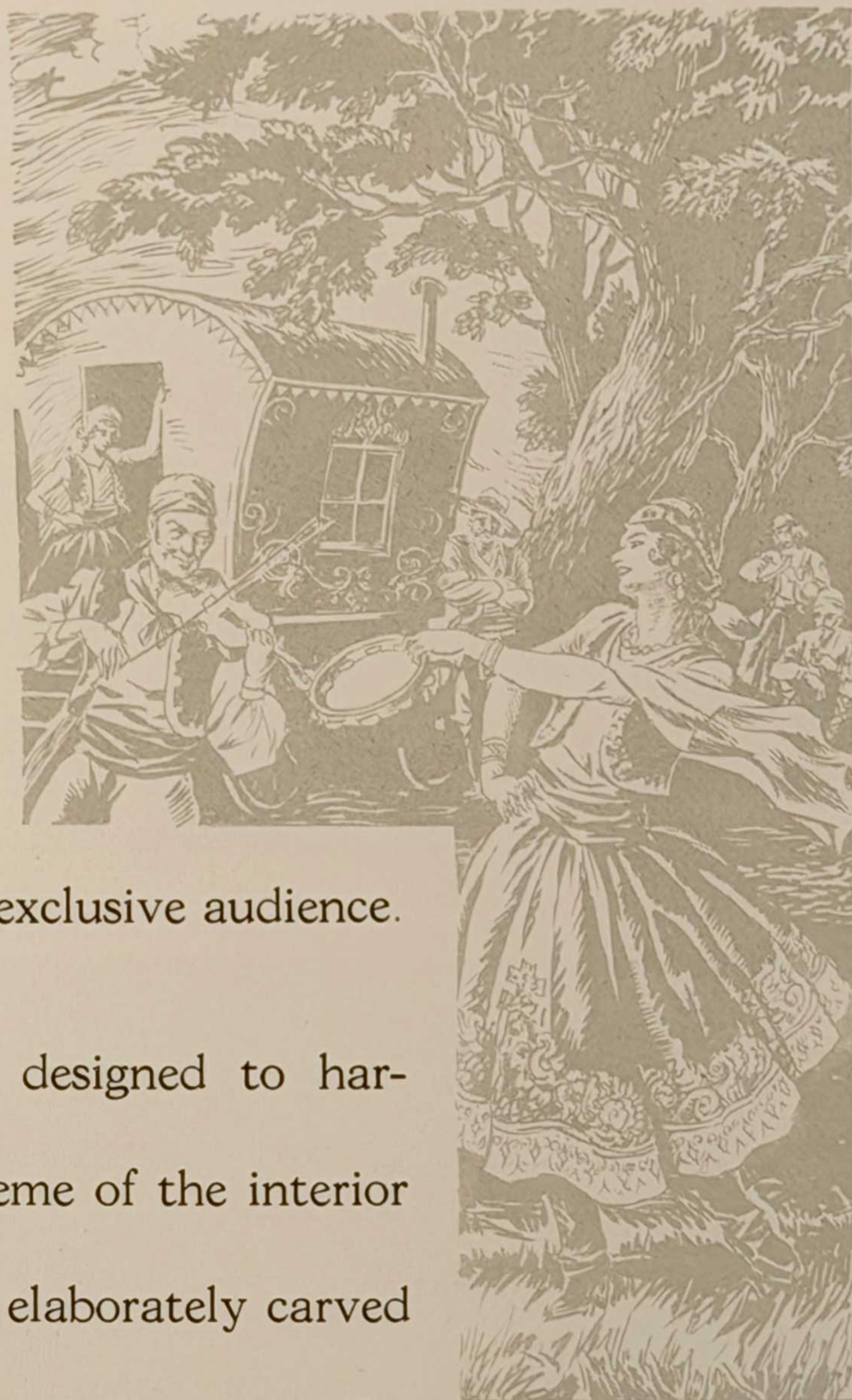
tainment, is an inestimable addition to the refinements of a cultural background. It may, of course, be hand played in the conventional manner, making its double usefulness invaluable. A library of music records restores at command a wealth of music masterpieces. Its classical repertoire includes symphony, ensemble, and solo compositions, all recorded with excellent artistry. For those who are versed in the literature of the organ and have a preference for organist interpreters, there are records of distinct value that are perfect replicas of the hand-playing of America's greatist organists. Popular selections and the recent brilliant modern music form another very important part of the library, so that it is possible for the host to arrange an infinite variety of programs for his guests. With such a wealth of musical material to draw from, the drawing room may become at very short



Beauty of musical interpretation is not second to beauty of design in the Artiste. Richness of sound vie with richness of furnishings in this music room augmented by the Three-Manual Artiste of G. S. Funkhouser, Hagerstown, Maryland.



Wild abandon, gay dancing in the dark woods about Vienna, the great piano virtuoso Liszt stands by entranced, even as you may be when the Artiste re-creates the famous Hungarian Rhapsodies in your own home.



notice a miniature auditorium for an intimate and exclusive audience.

● The ARTISTE is designed to harmonize with the particular decorative or color scheme of the interior in which it is to be installed. The console may be elaborately carved to conform to a rich interior done after the Jacobean manner or the Italian Renaissance, or it may follow the simpler and more classical lines of the Georgian, Adam, or Sheraton periods. In those homes where the furnishings follow the modern manner of decoration, the console lends itself to great imaginative possibilities of design. Moreover, it should be emphasized that, in spite of the number of elements entering into an installation, there is not the slightest possibility of a cumbersome appearance nor a distortion of the home interior. The reproducing device may be placed in one part of the residence, the console in another, and the chambers of the organ itself elsewhere.



"Siegfried," Wagner's magnificent hero, goes forth into the deep forest to slay the dragon and recover the magic ring. Sublime beyond all words are these passages of the opera "Siegfried." Sublime, indeed, is the Artiste's re-creation of such music.



Its tonal elements are never overpowering and harsh, but are very carefully gauged to fit the acoustics of the residence. Therefore an intimate communion may be established between the instrument and the audience, with no loss of the fine shadings which are so necessary in the careful interpretations of the selections.

● In hotels, those larger homes and temporary residences of thousands of traveling Americans, the ARTISTE has proved itself indispensable as a permanent source of pleasure and entertainment of guests. The hotel without music is an exception and unpopular with the modern traveler who is accustomed to luxury and diversion. As an auxiliary for an orchestra, or even as a substitute, this instrument is a decided asset in creating that indefinable "atmosphere" which the exclusive hotel seeks to maintain. Wherever music is an important factor in the program of daily events, the ARTISTE is a

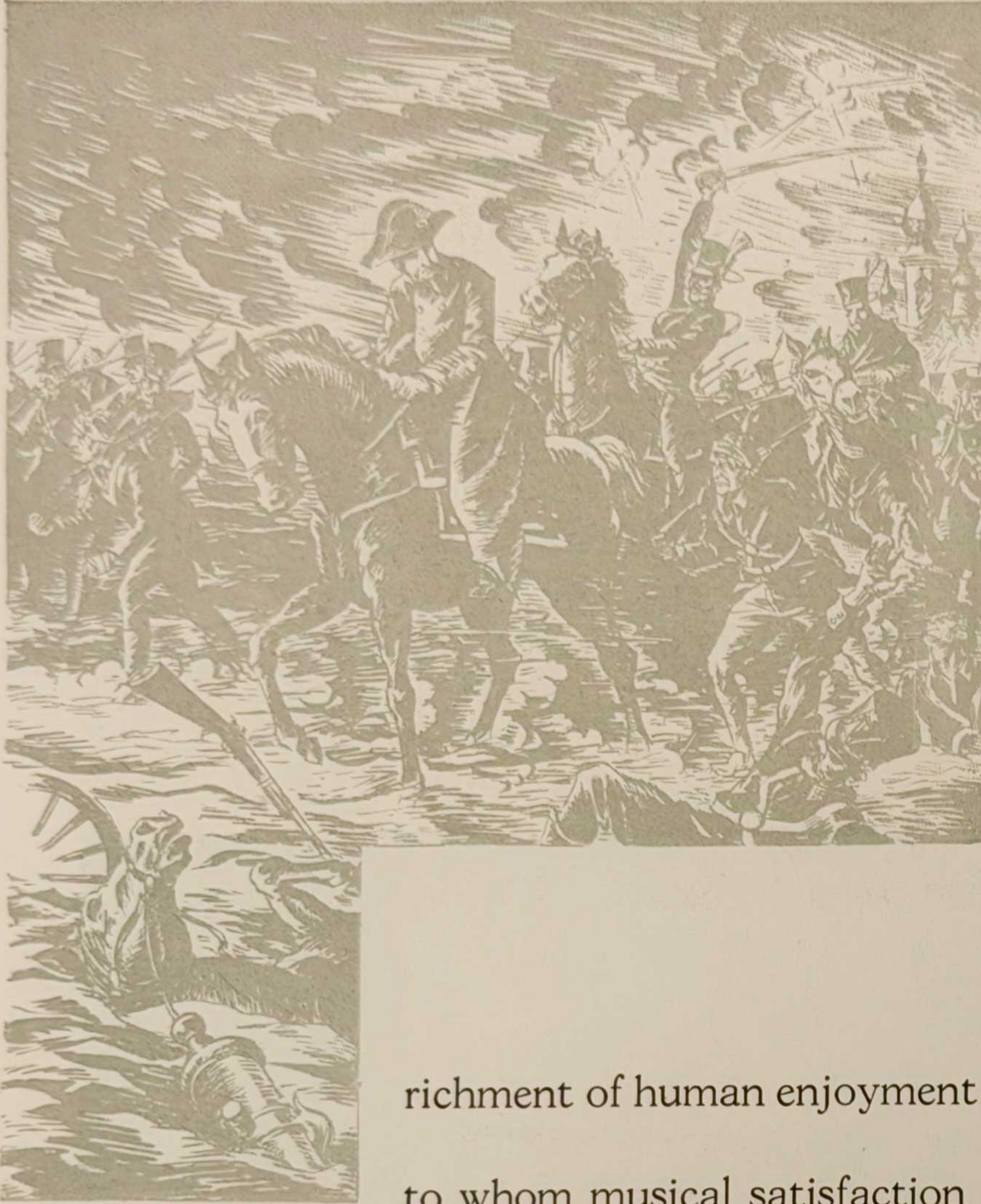
commanding necessity. The most representative hotels of the country have adopted it, thus establishing a testimonial as to the need which this instrument fills in the graceful conduct of their regular activities.

● From every musical standpoint, the ARTISTE is the most adequate and satisfying instrument of the day. Its cultural benefits cannot be overestimated, and as a medium for the study of musical appreciation, it has no equal. Enough cannot be said as to its fixed place in the world of musical art.



The unusual setting of this Three-Manual Artiste in the residence of Sewell Thomas, Denver, Colorado, is a striking example of how the Artiste can be installed to harmonize perfectly with interior locations out of the ordinary.





Grim dismay, Napoleon's army shattered, retreat, the far-distant, triumphant chimes of Moscow — Tchaikowsky's immortal picture in the "Overture 1812" lives as never before in the magnificent recreation of the Artiste.

- This glorious contribution to the enrichment of human enjoyment is well within the means of the thousands to whom musical satisfaction is a daily need and for whom the costs of the ordinary luxuries of a modern life are comfortably met.

- Estimates concerning any particular installation will be cheerfully furnished upon request.

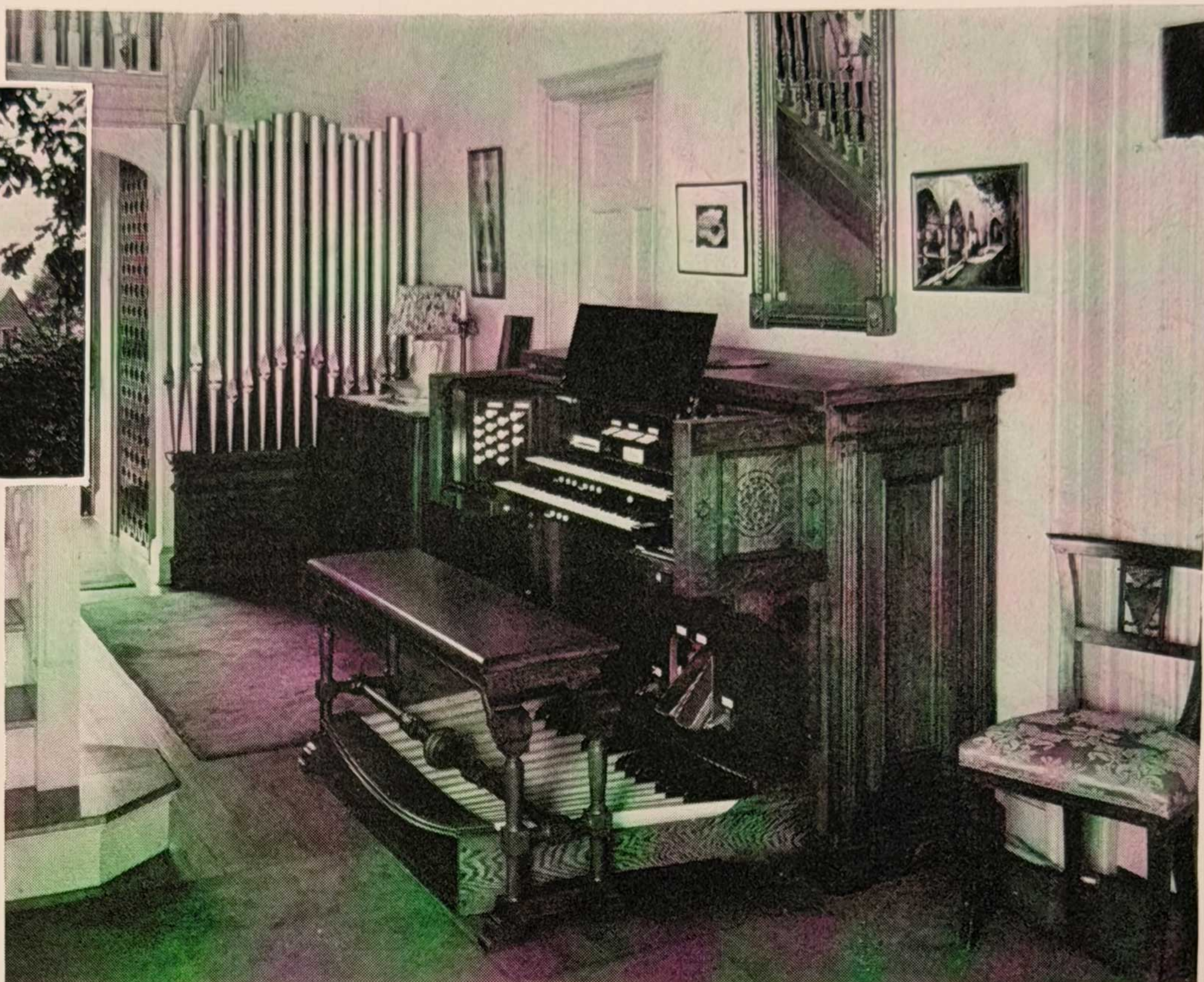
- The creators of this remarkable achievement invite you to a personal hearing of its extraordinary powers.

M. P. MÖLLER,

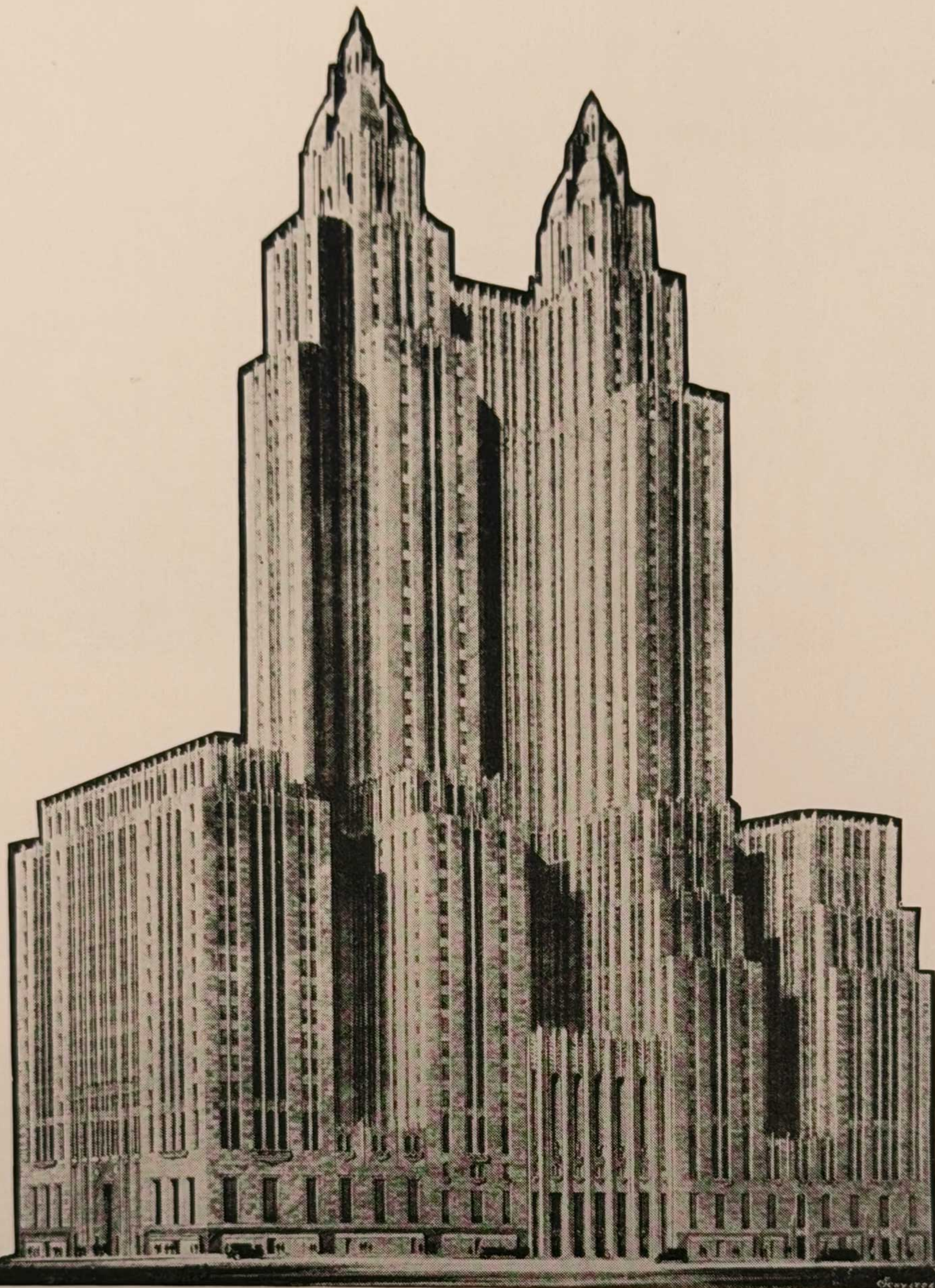
Hagerstown, Maryland.



Students of The Ogontz School at Rydal, Pa., find that their Two-Manual Artiste provides a perfect means for combining pleasure and entertainment with a cultural atmosphere consistent with their required education in musical appreciation.



The brightness, cheer and comfort of this music room of John A. Hird, Upper Montclair, New Jersey, is in keeping with the setting of his Three-Manual Artiste which adds to the hospitable cheer by the true warmth of its musical re-creations.



The new Waldorf-Astoria Hotel, Park Avenue at Forty-ninth Street, New York City, contains two Three-Manual Artistes; one in the grand ballroom, the second in the private "studio" dining-room.